

Shadow IT and the technology that enables it

Shadow IT is an umbrella term that covers any technology deployed within the organization that is unsanctioned by the IT department—employees of an average organization use 1,083 different cloud services, many installed without IT approval. Here are some typical examples of Shadow IT technology:



CLOUD

- Amazon Web Services (AWS) – Reliable, scalable, and inexpensive cloud computing services.
- Box – One platform for secure content management, workflow, and collaboration.
- Dropbox – A smart workspace where teams, tools, and content come together.
- Google Drive – A file storage and synchronization service.
- Microsoft Azure – Builds, manages, and deploys applications on a massive, global network.
- Salesforce – Business command center in the form of a customer relationship platform (CRM).



COMMUNICATION APPS

- Skype – Built for businesses to connect anywhere, anytime.
- VoIP – A platform that powers voice, video, messages, and meetings across existing devices.



MESSAGING APPS ON CORPORATE-OWNED DEVICES

- Snapchat – A multimedia messaging app used globally.
- WhatsApp – A free, multi-function, multi-platform international text and voice messaging app.



PRODUCTIVITY APPS

- Asana – A work management platform teams use to focus on goals, projects, and daily tasks.
- Microsoft Office 365 – An integrated experience of apps and services.
- Microsoft Slack – A team communication tool that puts everything in one place.
- Microsoft Trello – The visual collaboration tool that creates a shared perspective on any project.
- Microsoft Yammer – Delivers live and on-demand events with Yammer and Microsoft 365.