

Dear Valued Business Partner,

Many of you may know that we have been a part of the Calian Group, a publicly traded company on the TSX under the symbol CGY, for 30 years. As part of Calian's refreshed marketing and organizational strategy, the division formerly known as Calian SED or SED Systems has become part of Calian's Advanced Technologies division. As such, our brand name will now be Calian and our division will be Advanced Technologies effective Oct. 1, 2020. Our divisional president, Patrick Thera, remains as the division leader and the teams that you currently deal on a day to day basis have not changed. Advanced Technologies represents a diverse set of business units which includes the legacy SED business units and other technology related Calian business units and subsidiaries.

These changes will in no way adversely impact the way we interact with our business partners. You can continue to count on us as you always have, to work co-operatively, transparently and responsively with you in meeting our business partner's current and emerging needs with innovative and compelling value solutions. We have always and will always value the working relationships we've established with our business partners. We look forward to continuing to work with you as we grow our organization and build on our 55 successful years in business.

You will notice our staff has the new email domain @calian.com with a new email format. All emails with the @sedsystems.ca domain will always automatically forward to the corresponding @calian.com email address. Please view your email junk folders and mark us as a "Safe Sender" in your contacts list as well.

This change does not impact the legal structure of our entity as we remain an operating division of Calian. Accordingly, no contracts or legal documents need to be amended. Our banking information remains the same though the name of the accounts will become Calian Ltd. The refreshed calian.com website, which will detail the full depth and breadth of Calian's solutions and markets served, will go live in the last quarter of this calendar year. The sedsystems.ca website will remain online until such time as our monitoring metrics indicate that essentially all traffic has migrated to the new site. Your existing technical and business contacts remain the same though our email addresses will soon transition to calian.com based addresses. Our existing email addresses will stay active until indicators show traffic has converted to the new addresses. Our LinkedIn and Facebook presences will be converted to the new name. Notice of the branding changes will be provided in both print and online publications and on social media.

I understand that many of you have known us for decades primarily under the SED Systems name. However, recent initiatives have made it vital that we give ourselves an identity that more broadly represents all the business units in this division. This new structure and brand identity are key parts of our strategy for growth into the future. We look forward to continuing to work closely with our business partners and to introducing you to the full suite of Calian's business offerings. As always if you have any questions or require any additional information please don't hesitate to reach out to myself or any member of our management team for clarification.

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